



VOLVO GENUINE REAR SEAT ENTERTAINMENT

Volvo's Rear Seat Entertainment System is a state-of-the-art entertainment system, uniquely designed for rear-seat passengers.

Volvo has been involved in the design process every step of the way to ensure that only the highest quality materials are used, and that everything has been designed and manufactured with safety, quality and reliability in mind.

SAFETY

Safety is – and always has been – a priority during the entire development process. Rigorous crash testing is carried out at Volvo's world-leading crash centre to ensure that the entire system remains securely in place in the event of a collision. This is something that non-integrated entertainment solutions do not offer. The system is also theft-proof, providing security and peace of mind.

Volvo's Rear Seat Entertainment System comes equipped with two separate DVD players and screens. This means that rear-seat passengers can choose between enjoying a film together and watching two different films simultaneously. Having two screens also makes it possible for one passenger to watch a film while the other plays a computer game. Allowing passengers to choose their own individual form of entertainment during a journey ensures that they remain comfortable and content, therefore reducing the risk of them distracting the driver. There are also no loose cables, which may also distract the driver – even the headphones are wireless.

PERFORMANCE

As well as safety, convenience and comfort have been carefully considered from the earliest stages of the design process. The Rear Seat Entertainment System features two individual and easy-to-use touch screens with integrated DVD players. In addition to convenient loading of DVD's from below, each screen is equipped with inputs for USB sticks, SD cards and Apple devices. This gives passengers a choice from a wide variety of content sources. AUX inputs are also provided to give customers the option of connecting further external sources. All content is viewed on two bright 8" LCD widescreen monitors, both of which feature a high quality matte finish designed to reduce glare as much as possible. The position of each screen can be also adjusted to suit the needs of individual passengers and, if required, further reduce glare.

DESIGN

The Rear Seat Entertainment System has also been designed to perfectly match the car's interior. This attention to detail ensures that the system does not detract from the overall feeling of premium quality in any way.





SELLING POINTS FOR VOLVO'S REAR SEAT ENTERTAINMENT SYSTEM

1. VOLVO HAS BEEN INVOLVED FROM THE EARLIEST STAGES OF THE DESIGN PROCESS

By working closely with the manufacturers, Volvo can ensure that the design and manufacturing process is carried out according to Volvo's high standards regarding:

- Safety
- Quality
- Reliability

2. SAFETY HAS BEEN A PRIORITY THROUGHOUT THE ENTIRE DESIGN AND DEVELOPMENT PROCESS

Volvo ensures that the Rear Seat Entertainment System does not compromise safety in any way by:

- Conducting rigorous and continuous crash testing at Volvo's world-leading crash centre to make sure that the system remains securely in place in the event of a collision
- Fitting the system with wireless headphones so that the car remains free from unwanted cables and clutter

3. THE SYSTEM IS INTEGRATED WITH THE CAR'S INTERIOR DESIGN

Volvo's Rear Seat Entertainment System has been designed with integration in mind. This means that customers can enjoy an entertainment system that perfectly matches the interior of their specific Volvo model, down to the smallest design detail.

4. THE ENTIRE SYSTEM HAS BEEN DESIGNED AROUND THE CUSTOMER'S NEEDS

Volvo's Rear Seat Entertainment System has been meticulously designed around the needs of the customer.

This has resulted in a system that is:

- Safe
- Easy-to-use; thanks to the icon-based touch screens
- Designed to accept a wide variety of content sources
- Designed to be adjusted to suit the needs of individual passengers
- Compatible with selected Apple devices
- Theft proof